



# TRAVEL RADAR<sup>®</sup>

## JUNIOR JOURNALIST RECRUITMENT PACK | KICKSTART SCHEME



LETTING  
TALENT  
TAKEOFF

## ABOUT THE ROLE – JUNIOR JOURNALIST

We are currently seeking two Junior Journalists to join our growing editorial team. In this role you'd be completing work such as:

- Conducting research to uncover interesting and significant news within the travel industry;
- Gather and source data and statistics to corroborate news;
- Interview key persons to obtain more information: This could be via Microsoft Teams, email, phone call or in-person at our office;
- Use findings to construct news articles for the Travel Radar platform;
- Obtain first-hand information by being present in happenings such as conferences, airshows and press events;
- Receive assignments for articles from the Editorial Leadership Team or investigate news leads/tips (such as press releases);
- Establish contacts and sources for use in future research/articles
- Keeping aware on developments by studying press releases, attending events etc.

In this role you will be based in our busy Editorial/News Team working alongside 30 other journalists. Sometimes you'll receive tips for stories, and other times you'll be keeping aware of going-ons in the industry.

Throughout the placement you'll grow strong journalistic skills including research, writing, presenting/using data and interviewing people. By the end of the Kickstart

Scheme, you will be equipped to take on Writing/Journalism/Reporting roles within the news industry, or join the Travel Radar team as a fully-fledged Reporter. If you're looking to get involved in the journalism field, this is an excellent opportunity to get started.

Travel Radar is a disruptor in the Aviation & Air-Travel space. Since our origin in 2015, originally as a community Facebook page, we've provided the highest quality news and industry analysis, becoming one of the leading sources of Aviation & Travel news available online. What was originally a one-man band has since evolved into an air-travel media brand, reaching more than 20 million users per month, and amassing over 300,000 followers across social media. Today, we have a team of 100+ travel-gurus, AvGeeks and journalists bringing a 24/7 stream of content via our online channels.

We're on a mission to change the way people see travel, from AvGeeks through to Frequent Fliers, right to the everyday traveller (all 4-billion of them annually) we aim to help people maximise the most of their journey, find out the latest news, and travel smarter.

**Hours Per Week:** 25hrs

**Days Per Week:** 3-5 days

**Working Location:** Hybrid (Office based in London & Remotely from Home)

*Note: You will have the option to work 100% from our Office in London or 100% remotely if this is preferred.*

**Reports to:** Senior & Executive Editors

**Pay:** National Minimum Wage – Rates per hour dependent on age:

	<b>23 and over</b>	<b>21 to 22</b>	<b>18 to 20</b>	<b>Under 18</b>	<b>Apprentice</b>
<b>April 2021 (current rate)</b>	£8.91	£8.36	£6.56	£4.62	£4.30
<b>April 2022</b>	£9.50	£9.18	£6.83	£4.81	£4.81

# WHY JOIN TRAVEL RADAR?

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*Having worked with Travel Radar for just over 1 year, I have met so many lovely people who all strive to better themselves and develop.*

“I joined Travel Radar in May 2020 during the first lockdown in the UK as a result of the COVID-19 pandemic. I wanted to give some of my time to a company that I felt contributed heavily to an industry I feel passionate about. Since then I've been given countless opportunities building my skills up to the role of COO.

**JASON APPLEBY**  
Chief Operations Officer



 TRAVELRADAR.AERO/JOBS  
 @THETRAVELRADAR



“

*Travel Radar has given me so many opportunities and experiences, I've truly mastered the art of videography.*

Branching out into the world of videography can be extremely difficult, especially for a previously hobbyist camera-operator like myself. However the training and experience provided by Travel Radar has been great in turning me into a fully fledged videographer

**STEPHEN STACEY**  
Videographer



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We want to show you the utmost of appreciation for your work with us here at Travel Radar. Alongside your pay, you will receive an extensive Perks Program:



### **The Software You Need**

We supply free software packages to all of our team including access to Canva Pro, Grammarly Premium and Microsoft Office 365.



### **Discounts Program**

We have teamed up with a discounts provider to supply all of our volunteers over 3,000 discounts at a range of high-street retailers like shops and gyms.



### **Events & Travel Opportunities**

As a media organisation we're constantly attending conferences, events, exhibitions and airshows. Why not consider putting your name forward to go?



### **Progression Opportunities**

Want a chance to progress and level-up your career? As a rapidly growing organisation you may be offered a full-time role at the end of the scheme!



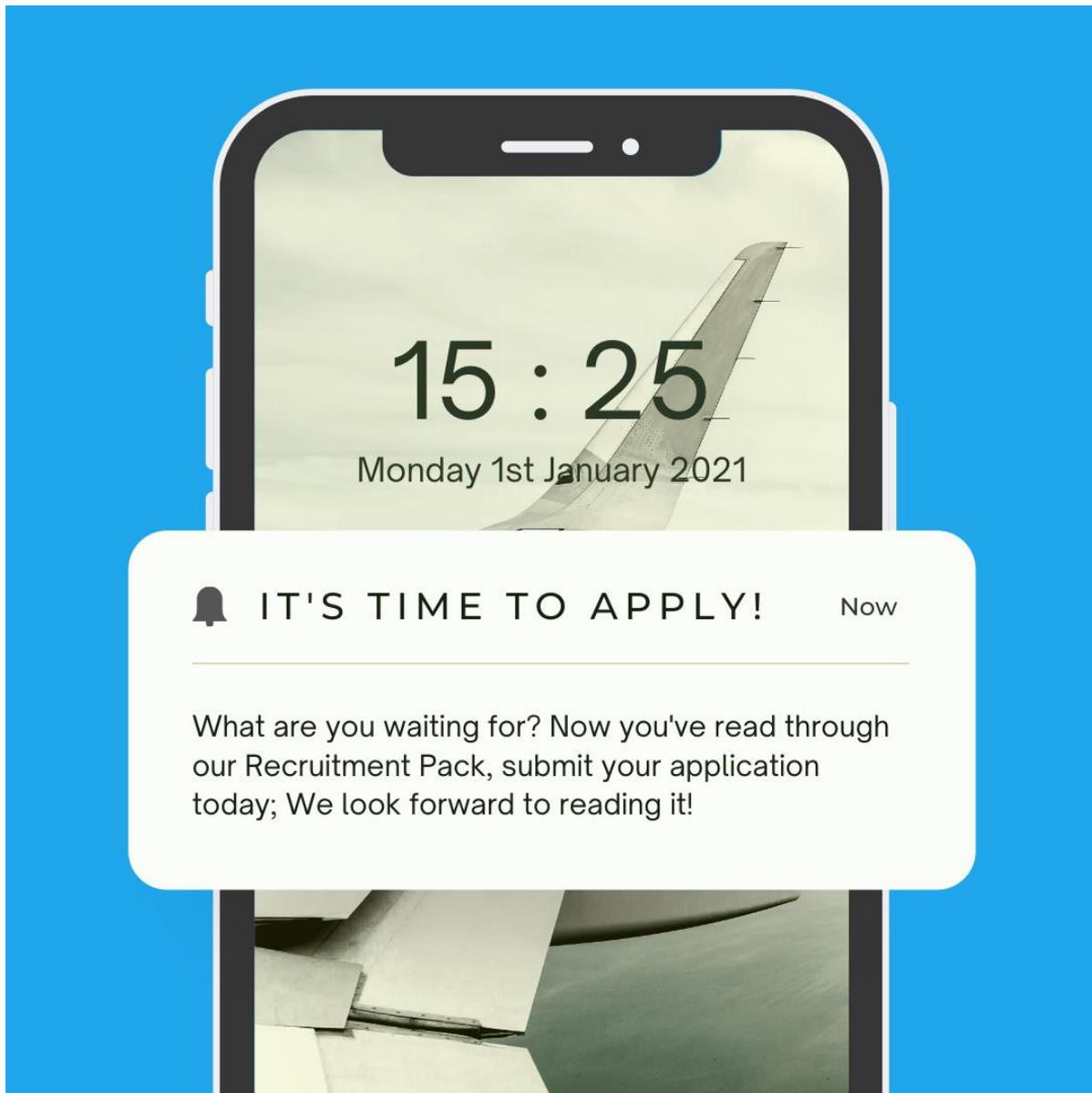
### **Training & Personal Development**

Benefit from our range of internal training programs from Management Courses to new skills such as graphic design.



### **Flexible Working**

All of our roles are based around an hourly commitment per week but how you put those hours in is up to you, including where you work!



To apply for this role please send a copy of your most recent CV and a short paragraph about why you are the best candidate for the position to: [kickstart@travelradar.aero](mailto:kickstart@travelradar.aero)

We aren't looking for the perfectly formatted CV or paragraph - just something that clearly includes your past experience, passions and a little bit about you!